Power Brands I

THE POWERHOUSE OF ACTING

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One of the most sought after actors in contemporary Indian cinema, Divya Dutta has most incredibly etched out a niche for herself across different genres of cinema. With deep roots in theatre, Dutta sharpened her

acting prowess through her college days – writing, directing and acting in all the plays. Debuting in Hindi cinema with Ishq Mein Jeena Ishq Mein Marna, Divya came into widespread attention for playing the lead role in

the 1999 Punjabi film Shaheed-e-Mohabbat Boota Singh, set against the backdrop of the Partition. With Veer Zara in 2004, which not only brought Divya critical acclaim and stardom, the iconic Yash Raj film cemented her place as the most popular face for strong character acting. Divya never had to look back from there and continued delivering power packed performances one after another. With Success of Welcome to Sajjanpur followed by the rave reviews for her portrayal of Jalebi in the 2009 drama film Delhi-6, Dutta continued to establish herself as one of the most sought-after actresses with films like Stanley Ka Dabba, Heroine, Bhaag Milkha Bhaag.

India Industry Trendsetters

DIVYA DUTTA

INDIA

Not many can do justice to roles with such a wide character spectrum – but the versatility of Duva can make her as unforgettable as ivy in 'The Last Lear' or as endearing as Isri in Bhaag Milkha Bhaag.

And when she chose to go beyond her comfort zone of light, camera and action and took the pen – well, *Me* and *Ma* was not just an emotional reminisce of a daughter about her fond memories around her mother, but also a notable contribution to the art of memoir writing.

Divya is not the quintessential Bollywood archetype heroine – we rarely see her dancing around trees and doing conventionally crafted portrayals. Instead, she prefers character- driven strong roles, where she can dynamically improvise in her quest for the character.

The ever smiling and cheerful person that she is, Divya is spontaneity personified in her commitment to hard work and sincerity. Divya has a lot more in the offing for all her fans across the country as she continues to rule meaningful cinema with her wit, charm and sheer screen presence.

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