



POWERBRANDS | 108 | 2018

SUBI SAMUEL



BOLLYWOOD PHOTOGRAPHER OF THE YEAR 2018

The world sees the world through its eyes, but Subi Samuel perhaps would refuse to see it if he can't see it through his lens!

his lens! The story of Subi's initiation into the world of images is nothing less than a fairy tale! The grit, the determination is omnipresent, so is the dogged selfbelief in his gifted talent - On a humid afternoon in 1998, Subi Samuel stood outside a payphone booth. A huge portfolio of his work in one hand, Subi made the call he hoped would change his life. The person he was trying to reach rarely answered phone calls but he knew there was nothing to be lost in trying. As the phone rang, his heart started beating harder than ever, Subi hoped that his call wouldn't go unanswered. After a few agonizing moments, Subi finally heard the voice he was hoping to hear. Sushmita Sen answered. Now, sitting in his plush studio, Subi often reminisces with a smile and narrates it as a divine providence. His family is what keeps him anchored and keeps him sane in a world where it is easy to get blinded by arc lights and glamour. Over the last couple of years, he says he's been more of a father and husband than a photographer.

more of a father and husband than a photographer. One of India's leading photographers, Subi Samuelisanamesynonymous with glamour and concept photography in India. His work spans many prestigious brands and covers almost all leading magazines. A man of few words, his photography speaks for itself. His unique style, imagination and quest for perfection has led him to become one of the country's most decorated and established photographers with a towering international presence. What is unique about him is his creative photography that sets him apart from the crowd!

Subi's passion for photography and sincerity towards the creative process and his craft with his signature style has made him an indispensible choice in the world of film publicity, commercials and publishing. His creative eye captures the most beautiful shots of all leading celebrities. His unimpeded creativity makes his photographs speak more than words and reveals untold stories. Starting from Amitabh Bachchan to Alia Bhatt, Akshay Kumar to Ranveer Singh, Arjun Rampal to Amy Jackson and Sunny Leone, no one feels that their portfolio is complete without a Subi's feature to say a thousand words on their behalf.

is complete without a Subi's feature to say a thousand words on their behalf. But his curiosity to explore his creativity beyond his first love photography has set him apart from other photographers. After exploring his aperture and flash, he is now set to focus on filmmaking. And as he has raised our expectation to the loftiest with his photography – we cannot help but expect the best of Subi Samuel in film making as well.