

POWER BRANDS BOLLYWOOD I 11 FEBRUARY 20



JOYEETA MITRA : Senior Journalist from ABP News...Handling Entertainment beat for the past 20 years. Started her career with Star India with Vir Sanghvi's Chat show - Star Talk as Researcher and Assistant Producer. Produced many entertainment shows for ABP News. Her interviews with the most Bollywood Stars are the mostly comfortable and chatty.

SONIA CHOPRA: 'Has over 15 years of experience as a film critic and entertainment journalist having worked and written for The Times of India, Indian Express (Screen), Sify.com, and the BBC. Currently working as an independent film columnist, screenwriter, and creative writing coach.'





NEERU SHARMA: Having an illustrious career ranging across two changing decades of the media industry, Neeru Sharma currently works as an entertainment editor for the bag Network whereby she heads the dedicated entertainment team of e24 and News 24. She began this multifaceted journey in the late 90's as a copywriter for an advertising agency through which she wrote some rather paradigmatic ad slogans for a couple of very esteemed brands. After which she progressed on to the originative channel Sahara India limited as an anchor and producer for both their national and regional representations. She largely indulged in writing, conceptualizing and producing both entertainment driven and live shows. She is currently the entertainment editor of e24 and news 24, where she heads the entire entertainment team of BAG Network

AYANJIT SEN: Graduating from Ramjascollege, Delhi University Ayanjit completed his masters in journalism from Cardiff university. Starting his illustrious career as a journalist with the statesman in 1997 – Ayanjit later moved on to work at editorial capacities (south asia) with international media giants like BBC and CNN. Moving on to India Today later, Ayanjit was also the chief India editor of ESPN Star Sports. Ayanjit has also woked with Times Now as Dy New Editor. Currently, Ayanjit is also the editor (Digital) of Ebela – ABP Digital, the Bengali tabloid from the ABP Group.





PIYUSH ROY: UK and India based critic, curator, novelist and academic. After completing his MSc in Film Studies (2009) from The University of Edinburgh, he became the editor of Indian film weekly StarWeek (2011), and subsequently the youngest editor of one of India's oldest film magazines- Stardust. Recipient of the Best Film Critic Award at the 60th Indian National Film Awards in 2013, he is now the Art & Culture Editor of UK-based academic journal, The South Asianist. He also writes a weekly column on cinema in the Indian daily, Orissa Post. In 2014, he was conferred with the University of Edinburgh's Sir William Darling Memorial Prize.





MR. CHAITANYA PADUKONE: Mr. Chaitanya Padukone is an eminent senior Bollywood film and music-biz journalist over the past three decades and is the recipient of the K. A. Abbas Memorial gold medal and trophy, which was conferred on him for creative excellence in film journalism. More recently, he was honored with the prestigious DadasahebPhalke Academy Award (2012) for his outstanding contribution to showbiz journalism. A distinguished post-graduate from Bombay College of Journalism, Chaitanya had been contributing to leading Mumbai-centric daily newspapers like Mid-Day (for over 18 years), DNA-After Hrs and now Afternoon D & C. Listed in the Limca Book of National Records for maximum number of Awards for film journalism from different reputed organizations, Padukone opted to make his literary debut as an Author by penning his popular memoirs paper-back book titled 'R D Bur Mania' on legendary Bollywood composer-singer R D Burman. Since past three years, Chaitanya has been appointed by the I& B Ministry, as an active Member on the Advisory Panel of the Film Censor Board (CBFC-Mumbai).

RAJIV M. VIJAYAKAR: Dr. Rajiv M. Vijayakar: Mumbai Correspondent for Films and Entertainment, India-West, USA, Freelancing Journalist: Deccan Herald (Bangalore) and www.bollywoodhungama.com amongst many others, Freelance Features Writer, Member at the 62nd (2015) and 58th (2011) National Film Awards Jury, Consultant on Hindi Film Music, Indian Music Experience Museum (Bangalore), and Author of multiple books on Hindi film and Hindi Film Music. He is currently writing 'Main Shaayar To Nahin' (lyrics in English) for Harper Collins and a book on Bollywood veteran Dharmendra for Rupa Publications. He was conferred the Hindi Seva Samman 2013 for services to Hindi cinema and music by the Vishwa Hindu Academy on the occasion of Vishwa Hindu Diwas.





JOHNSON THOMAS: Johnson Thomas is a well-known film, book, theatre, music, art & culture critic and journalist, who has been actively writing on Indian films for last 17 years. He has been a regular contributor of entertainment news for some of the biggest platforms like Free Press Journal, Bombay times & indiatimes.com of the Times of India group, Midday, Indian Express, Filmy Friday.com, Rediff.com, DNA and many more. He has been on the jury for Bhumika International film festival, Panorama Section of International Film Festival of India, & International Children's Film Festival of India 2017. He is a volunteer social worker and the Director of a mumbai based NGO- AASRA, that aims to provide voluntary, professional and essentially confidential care and support to the depressed & the suicidal.

FARIDOON SHAHRYAR: Faridoon Shahryar is an award winning journalist who works with the most popular entertainment portal Bollywood Hungama. His talk show #Talking Films is having a massive reach in India and all across the world. He has a strong presence on the social media platforms and his voice carries a lot of credibility. He writes on the burning issues affecting the film industry and has been instrumental in starting the debates on the need for more cinema screens for the film industry, a better tax structure for the movies and the need for absolute freedom of expression.





NOYON JYOTI PARASARA: Noyon Jyoti Parasara has been actively involved with film journalism and film reviewing since 2007. For over a decade, starting from The Times of India to The Telegraph – he have had bylines on almost every big publications of India. He also regularly writes for the website – The Review Monk and The Deccan Chronicle. Noyon's reviews are characterized by their whacky sense of humor and caustic sarcasm.

VISHAL VERMA: Vishal Verma - an author, columnist, movie critic can be read at www.glamsham.com associated with the Film industry as a journalist for more than decade. An observer, influencer, belonging to a family of award winning journalist (father – Virendra Verma aka Vermaji) and novelist (SurendraVerma renowned Hindi novelist and play wright). also has a passion for singing and stand ups.





RJ ALOK (AKA ALOK SHUKLA): Celebrity journalist, radio host for Oye FM, film critic, voice over professional, and proficient in a host of other creative roles. Based in Mumbai, he is also a noted senior correspondent with the Dainik Bhaskar group. RJ Alok has a wide fan following comprising of all ages. He is today one of India's most popular new age faces of Radio Entertainment.

UDITA JHUNJHUNWALA: An "all-rounder", noted columnist, film journalist, freelance contributor, critic and consultant at AFP, First Post, New Indian Express, Mint among others, over the years Udita has successfully carved a niche for her own brand of insightful writing. Her film reviews are widely trusted for their truthful analysis with an unbiased critical eye of a professional. She is also one of the most reliable sources of Entertainment news (which is not gossip) and her close connect with some of the biggest names of Bollywood gives her an edge over the rest.





SHAMA BHAGAT: Shama started her media career with trade guide almost 2 and half decades ago in 1995 and had worked with Screen and the Asian Age and freelanced across publications. She has also subtitled films for NFDC, and currently busy as a full-fledged freelancer - providing various articles on films to newspapers and websites which consist of latest interviews with stars, producers, directors and technicians from the film industry. She also writes Movie reviews and music reviews for various websites. Besides, she does features on current topics of the film industry.

NARINDER SAHNI: 20 years experience in journalism. News Editor in NDTV khabar. Had interviewed Steven Spielberg, Monica Bellucci and Amitabh Bachchan. He is also writing movie reviews from last 8 years. He has working experience with India today and many other leadingnews papers.



JURY MEMBERS

SONUP SAHADEVAN: Someone who proudly says "Bollywood is my Opium" – Sonup Sahadevan - a lawyer turned entertainment journalist is a dynamic, fearlessly confident and infectiously enthusiastic obsessed soul when it comes to chasing entertainment news. With his experience as a correspondent and feature writer with Stardust, Indiatelevision.com, he went on to become senior sub editor at The Indian Express, Mumbai Region. The entrepreneur in him finally shaped his dream project -Bollywoodwallah.com – which is a start-up venture that focuses on publishing opinions, debates, discussions and meaningfully insightful interviews of film personalities and news from the world of films.





AMIT TYAGI: Amit Tyagi is the Executive Editor -TV handling entertainment programming at Aajtak. With 17 years of work experience in media and Journalism, Amit has been associated with prestigious media organizations of India like Star India, Zoom TV, Times Now, ABP News, ANI & Indian Express . He is a MBA in Marketing but also holds a Masters degree in Mass Communications from University of Pune. Amit is passionate about Cinema & Music and has been an influence of TV and web movement in the last decade as a Journalist . He had launched a popular entertainment show SaasBahuAurBetiyaan that has been one of the most watched daily show on Aajtak for last 10 years .Amit also has worked with Star Plus programming team and has been part of TV serials production as well. From Producing and directing a daily entertainment show to telling stories that holds audience has been Amit's forte as the entertainment editor of India 's most watched Hindi news channel Aajtak for last 10 years. As a journalist Amit also has been a TV critic who curates about TV serials , web series and Bollywood movies on various platforms. Amit is a avid traveler and is a Travel blogger and writes about world travel as well. Based in Mumbai, Amit hails from Hardwar -Uttrakhand.

PARAG CHHAPEKAR: Parag Chhapekaris currently Editor for Entertainment with Dainik Jagran.com. Earlier he has worked several media house like IBN 7. ,Zee News, Star News and India TV as Entertainment Head. He was with Live India since its inception and was part of the pioneer team when the channel switched brands from Janmat to Live India. Chhapekar has worked in the Entertainment industry for 19 years. During his tenure so far, Parag has literally interviewed every Leading Actor & Actress of the Hindi Film industry and has been honoured with several awards. His popular show on Live India, "Parag Dil Se" too raked in good TRPs prior to his several other shows, all being a Hit in the respective channels.





INDERMOHAN PANNU: Born in 1958, Mr Pannu has an experience of more the 35 years in film journalism. At the very beginning of his illustrious career, his association with reputed trade paper Trade Guide, which had an unblemished reputation of truthful film journalism, brought him in close proximity of the people from the Film industry. Later he joined the trade paper Bos Office, where he handled the responsibilities of extensively covering film events, taking interviews of film personalities and to write the reviews of films released. As a reviewer, Mr Pannu understood the pulse of the film business well and it has trained him to be an objective judge of the film industry and it's business. He has also worked for the Hindi film weekly Filmcity before being associated with one of Punjab's most reputable daily Ajit and covering Bollywood for this publication.

NARENDRA GUPTA: Narendra Gupta began his career as a Publisher of one of the Bollywood's most reputed Entertainment Magazine, 'Film City' and 'Kingstar' and was the editor for more than 3 decades. In that time, he has helped the magazine reach peak levels of readership delivering exclusive and deep-dive reporting on latest Bollywood updates. He is a 32year veteran of the media industry, where he has held top positions as Editor of Blockbuster magazine, a popular trade magazine for more than 4 years and Chief Content Officer of a Bollywood Lifestyle Magazine, 'Red Carpet', where he was responsible for editorial content across all platforms, specifically focusing on integrating editorial content across digital and print. Prior to that, he was the editor of India's first Bhojpuri magazine, 'Bhojpuri City' where he overlooked the company's media business and content generation. A well-known movie critic, he contributes to various digital platforms and broadcasting channels like Times Now, Cine Eye, KiyaJiya, DainikJagran, etc. He was awarded as the 'Best Trade Critic' by Film Journalist Association in 2018. Currently, he is passionately associated with various corporate and individual producers in a capacity of Film Project Designer.





NISHANT A BHUSE: A journalist with 19 years of experience in Crime & Bollywood, Nishant A Bhuse has been a story source for MadhurBhandarkar's Traffic Signal and Shootout at Lokhandwala. Bhuse has also contributed for Research And Development (RAND) on a report on Film Piracy, Organised Crime & Terrorism for Motion Picture Association of America. Nishant also had a long association with MiD DAY tabloid as a City Editor (evening edition) & Special Correspondent from 2006 to 2009 .As a Associate Editor Investigations with News 24 & E24 Bhuse was responsible to conduct over 15 sting operations related to Bollywood - Crime Former Entertainment Head for Dainik Bhaskar Digital fo six long years, presently Nishant is the partner and co- founder of Entertainment portal www.peepingmoon.com in English, Hindi and Marathi.